



College of Technology London



# *Course Prospectus*

*MBA Master of Business Administration\**

\*Subject to validation

In partnership with  
**UNIVERSITY OF WALES  
LAMPETER**



Accredited by the British  
Accreditation Council  
for Independent Further  
and Higher Education





# *An MBA from Wales' oldest university...*



## UNIVERSITY OF WALES LAMPETER



After the ancient universities of Oxford, Cambridge and Scotland, the University of Wales Lampeter is the oldest university institution in Britain, receiving its first charter in 1828. For more than a century it was an independent degree awarding college. Lampeter enjoys the status of being the smallest university in Europe and as part of the federal University of Wales, a member of one of the largest. In terms of UK quality rankings, the University of Wales Lampeter ranks higher than almost all international competitive institutions on all levels.

For further information please refer to: [www.lamp.ac.uk/mit](http://www.lamp.ac.uk/mit)



## College of Technology London

The College of Technology London (CTL) is the exclusive partner of the University of Wales Lampeter, and delivers the full Master of Business Administration (MBA) degree programme at its London campus. Students graduate at the University of Wales Lampeter in the original St. David's Building.

Both CTL and Lampeter strive to maintain the quality of their provision. The MBA faculty is comprised of lecturers from leading UK business schools and universities such as European Business School, Cranfield and the LSE making the Lampeter MBA at CTL one of the best value postgraduate business degree programmes available in London.

For faculty information refer to: [www.ctlondon.ac.uk/faculty](http://www.ctlondon.ac.uk/faculty)

### MBA PREREQUISITES

- Be at least 20 years of age.
- Either a minimum IELTS score of 6.5 or TOEFL score of 232, OR English is the student's first language, OR English is the medium of instruction for the last 2 years of education.
- An overall pass in a recognised three year undergraduate degree, OR aged at least 25 years with a minimum of 2 years management or supervisory experience. An employer's reference is necessary.

### OTHER

INTAKES: October, February, June  
DURATION: 12 months (3 terms) for the accelerated programme, or 16 months (4 terms) for MEP+MBA programme.  
FEE: please refer to [www.ctlondon.ac.uk/fees](http://www.ctlondon.ac.uk/fees)

For further information please refer to:  
[www.ctlondon.ac.uk/mba](http://www.ctlondon.ac.uk/mba) OR  
email: [admissions@ctlondon.ac.uk](mailto:admissions@ctlondon.ac.uk)

...delivered by a world class faculty



**The Master of Business Administration (MBA) is the premier business qualification offered by the College of Technology London in partnership with the University of Wales Lampeter (UWL).**

For aspiring senior managers, future CEOs and entrepreneurs an MBA is often considered the prerequisite business qualification, and the College of Technology London is one of the few UK private institutions to offer a full MBA programme in partnership with a UK university.

The UWL MBA is designed to develop managerial competence in a wide variety of business situations appropriate to diverse national backgrounds. There is a focus on international business and course delivery methods encompass simulation, case studies, groupwork and out-of-class and leadership development including one week on the UWL campus in Wales.

This degree is structured to include essential core modules five degree specialisations in Leadership, HRM, Marketing, Entrepreneurship and Information Management. The final term requires the student to submit a fully researched dissertation.

The preceding **Masters Entry Programme (MEP)** programme ensures that students with degrees from non-business disciplines or students new to the UK have the necessary background to the UK business environment which is essential to completing the MBA degree.

*\*subject to validation*

### (MEP) Masters Entry Programme

*The Masters Entry Programme (MEP) is for students from non-business disciplines or without prior work experience in management.*

Students complete one term of core business modules. Upon completion of the MEP programme students are eligible for direct entry to the MBA.

#### **MEP Modules**

- Research Methodology
- The Business Environment
- Management and Decision Making
- Accounting and Financial Management

#### **Students who need to progress through MEP:**

- A non-business/ commerce graduate with or without work experience.
- A student not having a three year first degree (i.e. if they have a 2 year degree).
- A student not having a first degree delivered in the medium of English.

### MBA (Master of Business Administration)

#### **I. CORE MODULES (80 credits)**

- Finance for Non Financial Managers
- Human Resource Management
- Marketing Management
- Research Methods
- Strategic Management
- Management Practice
- Workplace Psychology
- Managing Operations & Systems

#### **II. PATHWAYS (40 Credits)**

##### **1. Leadership**

- Introducing Leadership
- Developing Leadership
- Leadership & Events
- Leadership Project

##### **2. HRM**

- Human Resource Management 2
- Quality Systems
- Managing Diversity
- HR Project

##### **3. Marketing**

- Consumer Behaviour
- International Marketing
- Integrated Marketing Communications
- Marketing Project

##### **4. Entrepreneurship**

- Defining Entrepreneurship
- Entrepreneurial Business Management
- Innovation
- Entrepreneurial Project

##### **5. Information Management**

- Management Information Systems
- Business Decision Making
- E-Business Models
- Information Management Project

#### **III. DISSERTATION (60 Credits)**

*Course structure is subject to change*



## College of Technology **London**

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