



College of Technology London



# *Course Prospectus*

*Business Information Technology (BIT)*

In partnership with

**UNIVERSITY OF WALES  
LAMPETER**



Accredited by the British  
Accreditation Council  
for Independent Further  
and Higher Education



*Develop an astute business mind,  
and strong technical skills*

UNIVERSITY OF WALES  
**LAMPETER**



Founded as St David's College by Bishop Thomas Burgess in 1822, the University of Wales Lampeter (UWL) admitted its first students on St David's Day in 1827. After the ancient universities of Oxford, Cambridge, Scotland it is the oldest university institution in Britain, receiving its first charter in 1828. For more than a century it was an independent degree awarding college.

Lampeter enjoys the status of being the smallest university in Europe and as part of the federal University of Wales, a member of one of the largest. In terms of UK quality rankings, the University of Wales Lampeter ranks higher than almost all international competitive institutions on all levels.

For further information please refer to: [www.lamp.ac.uk](http://www.lamp.ac.uk)



## College of Technology **London**

CTL is registered on the DFES  
Register of Education and Training  
Providers in the UK

The College of Technology London (CTL) is the exclusive partner of the University of Wales Lampeter, and delivers the full Business Information Technology (BIT) degree programme at its London campus. Students graduate at the University of Wales Lampeter in the original St. David's Building.

CTL provides a quality educational environment where academic excellence is both accessible and affordable to students from all backgrounds. We strive to create a caring and stimulating student environment and use the latest teaching aides and innovative approaches to learning.

- Be at least 18 years of age.
- Either a minimum IELTS score of 6.0 or TOEFL score of 213, OR English is the student's first language, OR English is the medium of instruction for the last 2 years of education.
- Either passes in two subjects at GCE 'A' Level, OR Equivalent passes in own country's educational system.
- Mature-age students 21 years of age with 2 years work experience.

INTAKES: October, February, June  
DURATION: 2 years (accelerated programme)  
FEE: £9950  
A 5% discount is given to students paying full fees upfront.

For further information please refer to:  
[www.ctlondon.ac.uk/bit](http://www.ctlondon.ac.uk/bit) OR\_email: [admissions@ctlondon.ac.uk](mailto:admissions@ctlondon.ac.uk)



# ... in the financial capital of Europe

## Business Information Technology (BIT)

**The Bachelor of Business Information Technology (BIT) will provide you with the necessary technical skills, knowledge and theory across a wide range of IT and Business-related areas. In particular, graduates will be able to formulate practical, IT-based solutions to the sort of business problems faced by modern organisations.**

You will learn to appreciate essential role that IT plays in today's organisations and its ability to transform businesses. The course will emphasise the development of interpersonal and people skills and the effectiveness of teamwork. There is a constant demand from employers for graduates who understand the synergies between business and IT, and crucially, who have the communication skills to work effectively in an organisation.

The BIT seeks to distinguish itself from traditional computer science degree programmes placing more emphasis on developing project management, business analysis and core IT skills which will prepare the graduate for further specialisation at postgraduate level or employment.

There are a wide range of job opportunities in the sector which include web design, eCommerce, business and systems analysis, systems architecture and design, database management, programming, as well as training and end-user support roles. Every functional area of business and organisations in the public sector require graduates with a solid combination of business and IT knowledge.

### COURSE STRUCTURE: BA(Hons) in Business Information Technology (BIT)

#### TERM 1

Study Skills for Management & IT  
Information Technology Skills  
Introduction to Management  
Basic Accounting  
Introduction to Computers  
Collection & Interpretation of Data

#### TERM 2

Introduction to Management  
Introduction to Computers  
Introduction to Strategic Management  
Telematics and Data Communications  
Information Society  
Presenting Information

*Course structure is subject to change*

#### TERM 3

Financial Management  
Marketing  
Information Super Highway  
System Analysis and Design  
Visual Basic  
Databases & Spreadsheets

#### TERM 4

System Analysis and Design  
Research Methods  
Network and Communications  
Hypermedia and Web Design  
Database Management Systems  
Computer Modelling

#### TERM 5

Strategic Management  
E-Commerce, Information Systems and SQL  
Project Management  
IT Project, IT Dissertation

#### TERM 6

XML and ASP  
Information Systems and SQL  
IT Project, IT Dissertation

#### ELECTIVES

Financial Management II  
Network and Communication  
3D Graphics and Visualization  
Digital Image Manipulation  
Artificial Intelligence Project  
Introduction to Robotics



## College of Technology **London**

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